

IN THIS COMPETITION...
THEY'RE BETTING THE WHOLE HOUSE

HUS-BAE
LOVE IS A GAMBLE



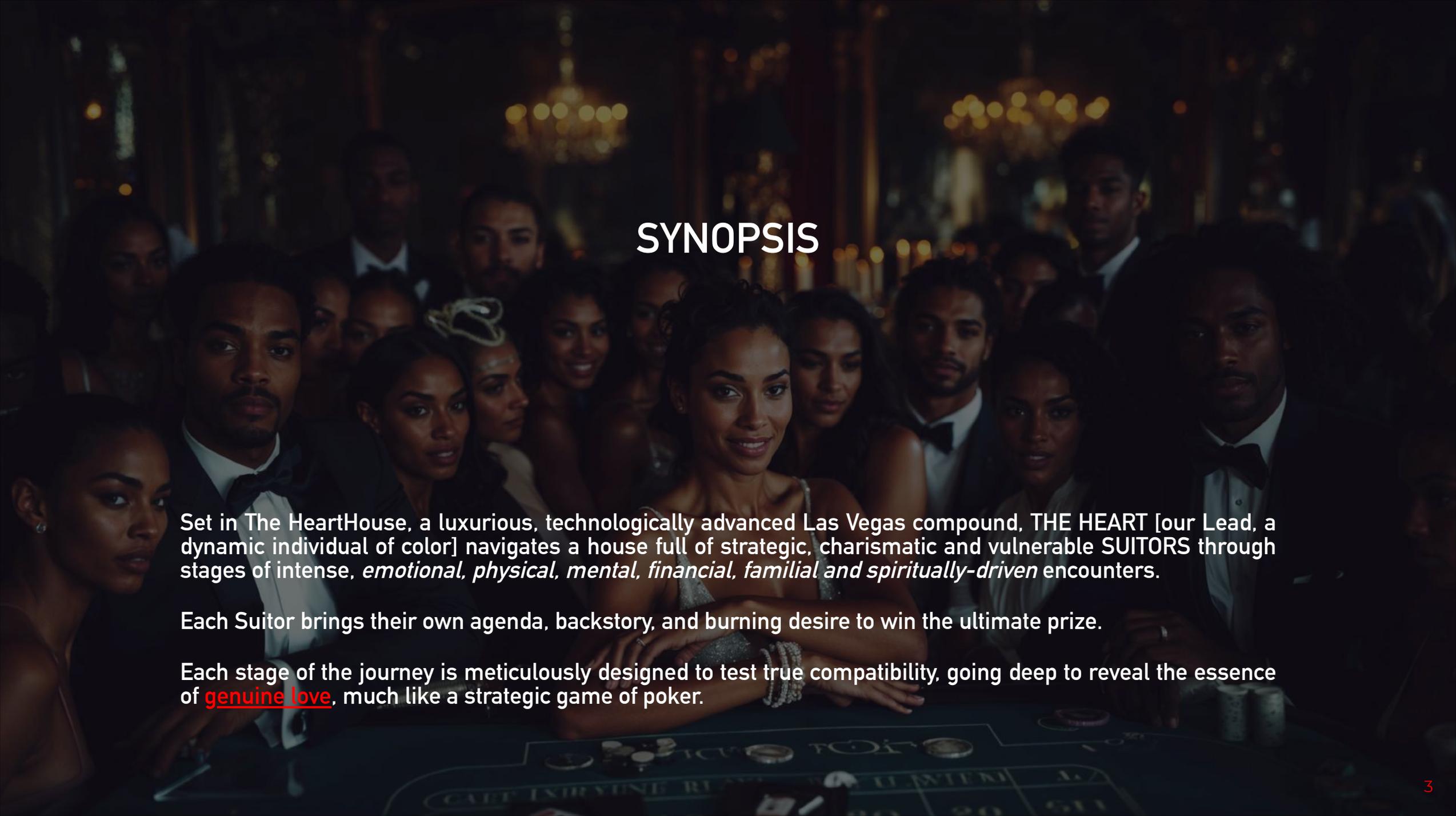
CREATED BY: © ANDRÉ

In this COMPETITION...

THEY'RE BETTING THE WHOLE HOUSE

LOG-LINE

In the dynamic glitz of Las Vegas, HUS-BAE is the ultimate 75-day love experiment where passion meets pressure, AI challenges instinct, and only one wins the Heart.



SYNOPSIS

Set in The HeartHouse, a luxurious, technologically advanced Las Vegas compound, THE HEART [our Lead, a dynamic individual of color] navigates a house full of strategic, charismatic and vulnerable SUITORS through stages of intense, *emotional, physical, mental, financial, familial and spiritually-driven* encounters.

Each Suitor brings their own agenda, backstory, and burning desire to win the ultimate prize.

Each stage of the journey is meticulously designed to test true compatibility, going deep to reveal the essence of genuine love, much like a strategic game of poker.

VEGAS. LOVE. HIGH STAKES.

75-Day Experiment

The HeartHouse becomes a pressure cooker of passion, strategy, and raw emotion. Every day brings new challenges, deeper connections, and impossible choices that could change everything.

One HEART, Multiple SUITORS

A magnetic lead navigates a house full of diverse, strategic, and vulnerable contestants. Each Suitor brings their own agenda, backstory, and burning desire to win the ultimate life prize.

Every Choice is a Gamble

In Sin City, nothing is guaranteed. Every decision carries weight, every conversation could be game-changing, and every elimination feels like Russian roulette with hearts on the line.

WHY HUS-BAE IS FOR PEOPLE OF COLOR

HUS-BAE centers People of Color while accepting that love is universal. Anyone can step into the journey, but the core focus is celebrating underrepresented voices and stories.

REPRESENTATION MATTERS.

Most mainstream dating shows have sidelined People of Color. HUS-BAE puts them at the center, not as tokens, but as main character energy.

CELEBRATING IDENTITY.

Black, Latino, Asian, Indigenous, Middle Eastern, and more as love here reflects the full spectrum of culture, beauty, and truth.

SHIFTING THE BALANCE.

This is a platform built to showcase authenticity, challenge stereotypes, and elevate voices too often unseen.

INCLUSIVE. NOT EXCLUSIVE.

HUS-BAE isn't shutting anyone out, it's amplifying what's been missing for too long: Creating a space that fosters understanding and appreciation across different cultures and identities, highlighting the beauty and complexity of love in all its forms.

THE HEART

[LEAD]

THE HEART is the ace of HUS-BAE.

Our rigorous search will find a dynamic individual of color [of any gender] on a profound journey to actually find true love.

Magnetic. In control. Our central figure isn't just looking for love, they're commanding it. Charismatic enough to attract a house full of suitors, smart enough to navigate the AI predictions, and vulnerable enough to make real connections that viewers can't look away from.

THE SUITORS

[CONTESTANTS]

THE SUITORS are the high-stakes players of HUS-BAE.

They are here for one reason: to find genuine love.

Diverse. Strategic. Vulnerable. Each brings a unique perspective, competitive edge, and genuine desire for connection. They're complex individuals with real stories, ambitions, and the emotional intelligence to play both the game and their hearts.

THE SUITORS bring their A-game to the table, making every moment a gamble worth taking.

THE PIT-BOSS

[HOST]

THE PIT BOSS is the master of HUS-BAE's high-stakes game.

Overseer. Confidant. The keeper of secrets, the voice of reason, and the master of ceremonies who understands that love is the highest stakes game of all. Her presence ensures that every move by THE HEART and THE SUITORS is genuine, transparent and focused on **building love**. Even if it means exposing bad intentions or ulterior motives, it's a job and somebody has to do it.

In HUS-BAE, THE PIT BOSS is the soul of the operation, making sure every decision is informed, fair, and true to the spirit of the game.

THE LOVE LAB

[THE COUNSEL AND DAILIES]

THE [SECRET] COUNSEL

Secret family + best friend, watching 24/7. The Heart's most trusted advisors remain hidden until the final reveal. They're watching every interaction, providing guidance through the AI system, and serving as the audience's emotional proxy throughout the journey.

DAILIES [Viewing Suite]

In a special VIEWING SUITE, a luxurious space with high-tech monitors. THE HEART can choose to watch Dailies, which are daily behind-the-scenes and even live unedited footage of THE SUITORS, who will be unaware she has this advantage. If THE HEART chooses to watch, THE PIT BOSS will then join to discuss the footage and offer insights, helping The Heart see the Suitors' true selves.

Together, The [Secret] Counsel and Dailies form The Love Lab, making HUS-BAE a unique and powerful journey.

Here, the foundation of love is built through heart and truth.

What Makes This Different

S.P.A.R.K. [Strategic Partnership And Relationship Knowledge]

AI vs. Instinct = Explosive Drama

Meet S.P.A.R.K. – Our Humanoid Robot House Manager.

With a chrome body that moves about the experiment, S.P.A.R.K. analyzes every glance, every pause, every single word and tone. It predicts compatibility in real time, a digital cupid with the precision of behavioral science.

The Heart Can Override

Here's where it gets juicy. Love isn't math. The Heart can reject S.P.A.R.K.'s perfect predictions. When science says "yes" but the Heart screams "no," the drama ignites.

Every Choice = Strategy vs. Passion

Do you trust the robot's algorithm that claims to know your soulmate . . .
or do you follow the chaos of raw desire?
Both paths are dangerous. Both lead to TV gold.

Here, the **foundation of love** is tested against the future of technology.

The genius is that there's no wrong choice, only choices that create compelling television. Whether The Heart follows S.P.A.R.K.'s suggestions or rebels against them, viewers get front-row seats to the most honest exploration of modern love ever captured on screen.

HOW AN EPISODE PLAYS OUT

1

Spectacle

Every episode opens with Vegas-style production value. Think Cirque du Soleil meets romance—visually stunning moments that set the stage for emotional intensity.

3

Counsel Twist

The Heart receives secret guidance from their hidden advisors, creating strategic moments that add layers of complexity to every decision.

5

Elimination

Not your typical rose ceremony. These eliminations are conversations—honest, respectful, but emotionally charged moments that honor the journey everyone has taken.

2

Stage of the Week

Each episode focuses on one of our nine carefully designed stages, testing different aspects of compatibility and connection in ways that feel organic, not manufactured.

4

Intimate Encounters

Real conversations happen. Genuine connections form. The cameras capture authentic moments that remind us why we're all searching for love in the first place.



THE STAGES

THE NINE STAGES OF CONNECTION

THE SPOTLIGHT



First impressions and potential connections come to life against the backdrop of Las Vegas's splendor.



The journey begins with a grand PAGEANT like spectacle at a Caesar's Palace stage, where THE SUITORS make dazzling introductions under the bright lights of Las Vegas. It's a vibrant showcase of personalities, talents and stories, setting the stage for connections to spark.

This regal **Two-Hour Pilot Episode** captures the initial excitement of new meetings, allowing both THE HEART and the audience to form their first impressions of THE SUITORS.

THE STAGES

THE NINE STAGES OF CONNECTION



THE REAL TALK TERRACE

A cozy, intimate space for deep conversations. Contestants share their stories, revealing dreams, fears, and personal experiences.

THE STAKES: Build emotional depth and vulnerability, going beyond surface-level interactions.



THE COZY QUARTERS

A simulated living space where daily routines and cooperation are key. Contestants navigate home life tasks that require teamwork and sharing responsibilities.

THE STAKES: See how well contestants handle the real-life aspects of living together.



THE HEAT SUITE

A private, romantic space to explore chemistry and physical connection. Intimacy is balanced with respect, fostering genuine closeness.

THE STAKES: Test the physical and romantic chemistry, essential for a lasting relationship.

THE STAGES



THE NINE STAGES OF CONNECTION



THE CLASH PAD

An Olympics-style arena where contestants face high-energy challenges. They compete in tasks that test their resilience, adaptability, and teamwork.

THE STAKES: See how contestants handle conflict and cooperation, reflecting real-world relationship dynamics.



THE CASH CLUB

A glitzy, game show-like environment where financial skills are tested. Contestants deal with budgeting, investments, and financial planning.

THE STAKES: Reveal contestants' financial compatibility and attitudes towards money, highlighting their ability to manage finances together.



THE TEMPTATION STAGE

Contestants face the allure of exes, close encounters, dream people, and perfect-on-paper matches. They navigate these temptations to stay true to their intentions.

THE STAKES: Test contestants' loyalty, self-control, and commitment to finding genuine love amidst tempting distractions.

THE REALNESS RING



The ultimate arena where contestants face the toughest aspects of real-life relationships: parenting – educational, societal and political beliefs, and family dynamics.

THREE SUB-STAGES



LIFE'S LITTLE LAB:

Contestants tackle issues raising infants to guiding teenagers, including dealing with sensitive topics like coming out, teen pregnancy and drugs.



CULTURE CLASH CORNER:

Debates and Discussions: Contestants engage in conversations about societal issues, religion, and politics, defending their viewpoints and understanding others.



FAMILY COURT:

Family Dynamics: In front of a Judge, Contestants explore their family relations, deal with inherited behaviors, and understand how upbringing impacts their romantic relationships.

THE STAKES: See how contestants handle real-life conflicts and cooperation, revealing their true compatibility.

THE ALTAR

The ultimate moment of commitment,
where THE HEART and THE SUITOR
pledge a future together.

FINAL THOUGHTS: WHY WE ALL NEED A HUS-BAE ON OUR SCREENS... NOW

CELEBRATING LOVE of COLOR

HUS-BAE is a journey celebrating People of Color, their diverse identities, and their love stories. It elevates the narrative around their romantic experiences, offering the respect they deserve.

GLOBAL IMPACT

Designed to resonate worldwide, HUS-BAE challenges stereotypes and inspires viewers to appreciate the depth of relationships among People of Color. It's a powerful reminder that love transcends boundaries.

REAL LOVE, REAL STORIES

HUS-BAE helps people find true love. With unique stages and elements like The Secret Counsel, SPARK, and Dailies, every connection is deeply examined and nurtured. Love here isn't just found on our experience, it's grown.

BEYOND THE ALTAR

In an unprecedented twist, THE SUITORS who form connections with OTHER SUITORS [because you know it happens] have a chance to express their feelings. These relationships continue in a ~~DOCUMENTARY BEYOND THE ALTAR~~ where those others with a spark are given support to flourish.

A NEW ERA OF REPRESENTATION

HUS-BAE champions diversity, authenticity, and the power of love, setting the stage for a new era of representation in media. Join us, where **LOVE IS A GAMBLE** worth taking, and every connection can become a lasting legacy.

*You Are
Cordially
Invited*

*Join us in the celebration
as*

Hearts & Hus-Bae

*Announces in the ultimate
of passion and destiny*

RSVP to the Officiator of Affections:
Brandon Sweeney
Email: lets@bedisrupted.com